## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jonathan L. Nicozisis

Serial No.

10/666,163

Filed

September 19, 2003

Art Unit

3732

Examiner

Ralph A. Lewis

Attorney Docket:

NIC043 - 230540PT1

Title:

APPARATUS AND METHOD FOR REMOVING A REMOVABLE TOOTH

POSITIONING APPLIANCE FROM THE TEETH OF A PATIENT

## AFFIDAVIT OF DANN SCHWARTZ UNDER 37 C.F.R. § 1.132

- 1. I, Dann Schwartz, am an individual residing at 5504 Janice Avenue, Kenner, LA 70065, and am a citizen of the United States of America.
- 2. I have reviewed and am familiar with the orthodontic tool, system, and method disclosed and claimed in the present United States Patent Application 10/666,163.
- 3. I am the General Manager of RAINTREE ESSIX®, which is a licensee and manufacturer of the orthodontic tool described and claimed in present United States Patent Application 10/666.163.
- 4. The orthodontic tool that is sold by RAINTREE ESSIX® is an apparatus comprising a handle portion, a member extending form the handle portion and having a distal end, and an engagement block having a tapered edge for engaging an edge of the tooth positioning appliance, the engagement block protruding from the working portion at or near the distal end (hereinafter "the orthodontic tool"). RAINTREE ESSIX® sells the orthodontic tool exclusively for use in conjunction with/for: (1) a dental system for positioning teeth further comprising a removable tooth positioning appliance for aligning teeth of a patient; and/or (2) a method of removing a removable tooth positioning appliance from teeth of a patient which comprises: providing the orthodontic tool; positioning the tapered edge of the orthodontic tool near an edge of the tooth positioning appliance; inserting the tapered edge between the tooth positioning appliance and the teeth of the patient; and exerting force to the handle portion thereby causing the tooth positioning to release from the teeth of the patient.
- 5. The orthodontic tool has experienced substantial commercial success. In the time period from January 1, 2005 to August 31, 2005, RAINTREE ESSIX® has sold over 46,000 units. The sales figures of the orthodontic tool were much higher than expected and higher than that which is normally achieved with products of this nature. In fact, the orthodontic tool experienced the largest first year sales volume for products of this nature in the history of RAINTREE ESSIX®.

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Docket No. NIC043-230540 Serial No. 10/666,163 § 1.132 Affidavit of Dann Schwartz

The commercial success of the orthodontic tool is believed to flow from the functions and advantages of the orthodontic tool, which is its use in removing tooth positioning appliances and its downstream distribution with such tooth positioning appliances. These functions and advantages are disclosed in the specification of United States Patent Application 10/666,163. A true and correct copy of the sales invoice for the orthodontic tool is annexed hereto with certain proprietary information blacked out.

6. I, Dann Schwartz, do hereby swear, affirm, and attest that all statements made in paragraphs 1-5 above are true and correct and that all statements made on information and belief are believed to be true, and further that these statements are made with the knowledge that willful false statements and the like are so made under the penalties of perjury, and that any false statements may jeopardize the validity of the present application or any patent, issued thereon.

Date: September 28, 2005

Dann Schwartz, G.M. for RATHEE ESSIX®

09/04/05 Date: 09:20:05 Time:

PRODUCT PROFIT REPORT RAINTREE ESSIX, L.L.C.

Page #:

REPORT SELECTION CRITERIA

FOR ANY/ALL ORDERS

WITH STOCK ITEMS = ART01

	Desc	Appliance Remover Tool PRODUCT QUALITY	OTHER	CUSTOMER DOESNT WANT						CUMULATIVE
	Description			NT WANT						CUMULATIVE GRAND TOTALS:
Units	Sold	46750.00 Return:	Return:	Return:						46750.00
Retail	Price	50.00	100.00	550.00						
SO	ರ									
Gross	Sales									
Gross	Profit									
	Comm	\$0.00								
Profit	Margin									